



DISCIPLINE TEMPLATE

DEFINITION

<i>Name</i>	Personalization
<i>Description</i>	This discipline is defined as the process of creating the data and information to allow for electronic interaction between individuals, businesses, and government. Personalization is based on the content of information provided, the analysis of previous online activities, or the active selection of personalization choices.
<i>Rationale</i>	As our society has become more technically sophisticated, it has come to expect that personalization features will be readily available. The State should provide features to either allow the individual to personalize their experience or to assist in the personalization of government interactions.
<i>Benefits</i>	<ul style="list-style-type: none"> • Increased use of e-government services. • Greater confidence by individuals and businesses. • Time savings to individuals and businesses in viewing only the information based on their personal preferences.

BOUNDARY

<i>Boundary Limit Statement</i>	Personalization is based on the content of information provided, the analysis of previous online activities, or the active selection of personalization choices.
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ASSOCIATED ARCHITECTURE LEVEL

<i>Specify the Domain Name</i>	Privacy
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CRITICAL REFERENCES

Related Domains/Disciplines

<input checked="" type="checkbox"/>	<i>Interface – Branding</i>	<input checked="" type="checkbox"/>	<i>Infrastructure – Platform</i>	<input type="checkbox"/>	<i>Systems Mgt – Help Desk/Problem Mgt</i>
<input checked="" type="checkbox"/>	<i>Interface – Access</i>	<input type="checkbox"/>	<i>Interoperability – Data Exchange</i>	<input type="checkbox"/>	<i>Systems Mgt – Business Continuity</i>
<input checked="" type="checkbox"/>	<i>Interface – Accessibility</i>	<input type="checkbox"/>	<i>Interoperability – Application Interoperability</i>	<input type="checkbox"/>	<i>Security – Managerial Controls</i>
<input type="checkbox"/>	<i>Information – Knowledge Mgt</i>	<input checked="" type="checkbox"/>	<i>Application – Application Engineering</i>	<input checked="" type="checkbox"/>	<i>Security – Technical Controls</i>
<input checked="" type="checkbox"/>	<i>Information – Data Mgt</i>	<input type="checkbox"/>	<i>Application – Electronic Collaboration</i>	<input checked="" type="checkbox"/>	<i>Security – Operational Controls</i>
<input type="checkbox"/>	<i>Information – Data Base Mgt</i>	<input type="checkbox"/>	<i>Systems Mgt – Asset Mgt</i>	<input checked="" type="checkbox"/>	<i>Privacy – Profiles</i>
<input type="checkbox"/>	<i>Information – GIT</i>	<input type="checkbox"/>	<i>Systems Mgt – Change Mgt</i>	<input checked="" type="checkbox"/>	<i>Privacy – Personalization</i>
<input checked="" type="checkbox"/>	<i>Infrastructure – Network</i>	<input type="checkbox"/>	<i>Systems Mgt – Console/Event Mgt</i>	<input checked="" type="checkbox"/>	<i>Privacy – Privacy (Data)</i>

Standards Organizations/Government Bodies

<i>List Standards Organizations</i>	
<i>List Government Bodies</i>	

Stakeholders/Roles

<i>List Stakeholders</i>	Entities that interact with State of Missouri Government
<i>List Roles</i>	

Discipline-Specific Technology Trends			
<i>List Discipline-specific Technology Trends</i>			
<i>Technology Trend Source</i>			
ASSOCIATED COMPLIANCE COMPONENTS			
<i>List Discipline-level Compliance Components</i>			
METHODOLOGIES			
<i>List methodologies followed</i>			
DISCIPLINE DOCUMENTATION REQUIREMENTS			
<i>Provide documentation requirements for this Discipline</i>			
ASSOCIATED TECHNOLOGY AREAS			
<i>List the Technology Areas associated with this Discipline</i>	Qualified Personalization Requested Personalization Analysis Personalization		
CURRENT STATUS			
<i>Provide the Current Status</i>	<input type="checkbox"/> <i>In Development</i> <input type="checkbox"/> <i>Under Review</i> <input checked="" type="checkbox"/> <i>Approved</i> <input type="checkbox"/> <i>Rejected</i>		
AUDIT TRAIL			
<i>Creation Date</i>	10/04/04	<i>Date Approved/Rejected</i>	10/12/04
<i>Reason for Rejection</i>			
<i>Last Date Reviewed</i>		<i>Last Date Updated</i>	
<i>Reason for Update</i>			